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MEDIA CENTER PC NEWS

January 23rd 2005

Universal Remote Control Launches The MasterControl Series

Universal Remote Control unveiled the MasterControl, a series of affordable IR/RF remote controls during CES.

The series consists of three models, the RF10, RF20 and RF30 remote controllers, along with the PowerBlaster™ MRF-100 RF Base Station. The MasterControl IR/RF remotes were specifically designed to bring custom integration into the consumer priced retail market.

Each MasterControl IR/RF remotes features 'Barrier- Free' RF control. No more pointing the remote directly at components because line of sight is not required, when using the option PowerBlaster™. The multidirectional RF (radio frequency) signal is sent directly through walls, doors, floors and entertainment centers. With the PowerBlaster MRF-100, any one of the MasterControl models can control components that are completely out-of-sight up to 100 feet away, whether indoors or outdoors.

The new MasterControl IR/RF remotes comes packed with a step-by-step DVD Guide for fast and flawless programming, featuring animations and simple to follow instructions. No PC or technical background is required in the setup and operation of these remotes. Enjoy the video, follow the instructions and the coffee table clutter will disappear forever.

All three MasterControl IR/RF remotes feature two new Universal Remote Control functions– MacroPower™ and SimpleSound™. MacroPower turns several A/V

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components on or off, switches sources and inputs with only the single press of a button using macro keys. SimpleSound affords users total and convenient 'one-touch' control over the volume functions on all of their components, including components that do not have built-in volume control, such as TiVo, DVD players or VCRs.

Each remote is loaded with thousands of preprogrammed codes that is guaranteed to work with all your A/V components including televisions, projectors, satellite receivers, cable boxes, DVD players and recorders, audio receivers, lighting controls, media center PCs, iPods, Xbox's and XM Radio. Additionally, the learning capability of these remotes makes it possible to replace all existing remotes and always keep the MasterControl remote up to date.

The MasterControl IR/RF remotes will be available in February '06 with the following features and prices.

RF10 -

- Controls up to 8 A/V components
- Provides 24 MacroPower buttons for up to 20 commands each
- MSRP \$79.99

RF20 -

- Controls up to 10 A/V components
- Provides 432 MacroPower buttons for up to 20 commands each
- Up to 40 Favorite Channels are programmed for instant access
- Customizable LCD screen allows creation of display text and button names
- MSRP \$119.99

RF30 -

- Controls up to 15 A/V components
- Provides 647 MacroPower buttons for up to 20 commands each
- Up to 40 Favorite Channels are programmed for instant access
- Customizable LCD TOUCH Screen allows creation of display text and button names
- MSRP \$149.99

PowerBlaster™ MRF-100 RF Base Station -

- Works with the MasterControl RF10, RF20 and RF30
- Picks up RF signals through walls, doors, floors- inside and outside
- Sold separately for MSRP \$69.99

Each remote features a backlit LCD display and buttons for convenient use in dark or dim environments. The case and buttons were ergonomically designed for comfort and easy one-hand operation. The low battery indicator provides early warning for battery replacement.

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7. Tranquil AVA Media Center
8. Shuttle XPC M1000
9. Logitech Harmony 525 Universal Remote
10. Elonex Lumina